

# Ximena Silva-Avila Joins Perennial Financial Services, LLC



## [FOR IMMEDIATE RELEASE]

Perennial Financial Services, LLC, is pleased to announce that Ximena Silva-Avila has joined their team of financial advisors. Ximena Silva-Avila emerges as a leading figure in the world of wealth management, blending analytical prowess with a deep understanding of political landscapes to navigate the financial domain. Equipped with degrees in applied mathematics and political science from Macalester College, Ximena brings a unique perspective to the industry.

As a Certified Financial Planner (CFP®) and a Chartered Socially Responsible Investment Counselor (CSRIC®), Ximena's credentials underscore her commitment to excellence. However, what truly distinguishes her is her remarkable ability to simplify intricate financial strategies into easily digestible concepts.

Ximena's dedication extends beyond professional achievements; she is a trusted ally for clients from diverse backgrounds, making finance accessible to all. Her passion for effective communication ensures that every individual feels empowered to make informed financial decisions.

Originally from Oro Valley, Arizona, Ximena now resides in the serene town of Victoria, Minnesota, alongside her husband Justin. Her journey is guided by a bracelet she wears daily, engraved with the phrase "She Believed She Could, So She Did." This mantra serves as a reminder of her immigrant parents' sacrifices and her own determination to succeed through hard work and perseverance.

Outside of her career, Ximena finds fulfillment in the rhythm of rowing, the creativity of cooking and baking, the tranquility of crocheting, and the exploration of various literary genres.

Ximena Silva-Avila embodies resilience, dedication, and the relentless pursuit of excellence and Perennial Financial Services is proud to count her as a financial advisor affiliated with their team. Ximena's addition marks a significant milestone in Perennial's journey, expanding the firm's presence into its fourth state.

## **About Perennial Financial Services**

Perennial Financial Services is an independent wealth management firm offering comprehensive and customized financial planning and investment management services. Founded in 2004, Perennial Financial Services offers a turnkey platform for transitioning advisors pursuing independence without the burden of running the day-to-day operations, compliance and oversight associated with owning and operating an RIA. For more information, please visit [www.gohybridria.com](http://www.gohybridria.com).

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