LPL & Perennial Financial Services Welcome Mike Fuller & Rob Barber

CHARLOTTE, N.C. – LPL Financial LLC today announced that financial advisors Mike Fuller and Rob Barber have joined LPL Financial's broker-dealer, hybrid (RIA) and custodial platforms, affiliating with Perennial Financial Services, an existing large enterprise serving LPL-affiliated advisors. Fuller and Barber reported having served approximately $155 million in advisory, brokerage and retirement plan assets*. They join LPL from Raymond James.

With more than 25 years of experience helping clients manage their finances and navigate market conditions, Fuller takes a comprehensive approach to investments, risk management and estate planning for his client base of retirees, individuals, families and business owners. He teamed up with Barber, an up- and-coming advisor, in 2019, recognizing they shared like-minded values and a commitment to personal attention and service. They are assisted by Office Manager Lisa Camassa.

Why Mike and Rob chose LPL Financial

They chose to move their Arroyo Grande, Calif. practice to LPL in hopes of freeing up their time and creating differentiated service experiences for their clients. "Over the years, industry regulations have grown more complex, and we've been spending an increasing amount of time on compliance-related issues. We believe this new partnership with LPL and Perennial will alleviate some of the headache and extra work, allowing us to concentrate on addressing our clients' needs. LPL's innovative technology is user-friendly and will allow us to easily track things, and the simplified account opening process takes just a few minutes," Fuller said. "We're looking forward to being able to spend more time with our clients and show them the new resources that we'll have available to better serve them."

John Petrick, Senior Managing Director at Perennial, stated, "It's an absolute honor to welcome Mike, Rob and Lisa to our expanding network of advisors here at Perennial. The decades of experience and success, coupled with the independent and entrepreneurial spirit that Mike and his team bring to our family of advisors, perfectly align with our core principles and ideals. The Central Coast is such a tight knit community and one of the few remaining areas in the state that maintain that 'small town' feel. We look forward to expanding our presence up the coast and partnering with Mike and his team to continue to develop, streamline and grow his practice together with the support of LPL."

Scott Posner, LPL executive vice president, Business Development, stated, "We welcome Mike, Rob and Lisa to the LPL family and look forward to a long-lasting partnership with the entire team at Perennial Financial Services. LPL is committed to making investments in the differentiated capabilities and robust business resources designed to help advisors meet the evolving needs of their clients and continue to build their business with long-term value in mind. We continue to accelerate the standard in financial services, and find new and innovative ways to help advisors save time. We're honored Mike and team recognized us and chose to join LPL for the next chapter of their business."

About Perennial Financial Services
Perennial Financial Services is an independent wealth management firm offering comprehensive and customized financial planning and investment management services. Founded in 2004, Perennial Financial Services offers a turnkey platform for transitioning advisors pursuing independence without the burden of running the day-to-day operations, compliance and oversight associated with owning and operating an RIA. For more information, please visit www.gohybridria.com.